

Week 4 Assignment: Story Outline

Due 11/01/2010

We now begin the large task of making the talk. This is just the first effort in crafting the story, and our class sessions in the next three weeks will help turn this outline into a great talk. Your assignment is to make an outline of your science talk. It needn't be very detailed, since we expect the story structure to change (possibly dramatically) as you continue working on it.

Part 1. Classical Science Talk

Create an outline of your talk as you are accustomed to doing it. Start with the science introduction and motivation, then work through the method and results and wrap up with a conclusion slide. List the plots/results you want to share

Part 2. Science with a Story

Now start with a new approach. Create an outline using the following guide:

Goals for giving the Talk (e.g., what you hope the audience takes away):

Identify the **tensions/conflicts** of the story:

Identify the **hooks** and **analogies** you'll use in the story

Describe the **resolution/ending** of the story